

# EXHIBITION OPPORTUNITIES



The OAA would like to invite you to exhibit at Obstetric Anaesthesia Brussels: A European Congress, taking place at the Square, Brussels Meeting Centre from 18-19 May 2017.

- Innovative programme with international speakers
- Dedicated sessions for presentation of obstetric anaesthesia research
- Lively social programme
- CARO French programme running in parallel
- Workshops on ultrasound and airway management
- Topics Include:
  - Ultrasound in obstetric anaesthesia
  - New approaches to general anaesthesia in obstetrics
  - Remifentanyl in obstetric anaesthesia
  - Management of obstetric emergencies, haemorrhage, pre-eclampsia

## Venue

The Square is an architectural landmark in its own right, situated in the vibrant Mont des Arts cultural quarter in the heart of Brussels within close proximity to the city's major museums, shops and tourist attractions. The Square is located in front of the Central Station making it an attractive destination for delegates travelling from throughout Europe. The Square is also only 5mins by train from the international station for quick and simple Eurostar travel from London and France (direct trains every hour).



## Reasons to Support the Meeting

- At least 600 delegates expected to attend from UK, Europe and Internationally.
- Raise your company's visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Strengthen long-term business relationships
- Meet buyers face-to-face and increase relationship networks
- All catering will be in the exhibition hall to maximise delegate traffic to your stand
- Delegates will be encouraged to visit the exhibition at the end of each session
- A chance to showcase your products and network with delegates and faculty from the UK and Europe

## What's included?

**Exhibition stands cost £2000 for a 3x2m space for Thursday and Friday**

### Price includes:

- Company profile and logo included in the conference app and conference booklet
- A copy of the delegate list of those who have attended (name and hospital)
- Opportunity to hire electronic scanners to capture contact details of delegates who visit your stand
- Complimentary lunch for two representatives on both days

# SPONSORSHIP OPPORTUNITIES

## Lunchtime Symposium £4,000

Lunchtime symposiums are an ideal opportunity for your company to provide a speaker/s of your choice to present an educational lecture to the delegates.

### Package Benefits include:

- Sponsors logo on all slides for the session
- Access to delegate list
- Use of conference branding on symposia invitations produced by sponsor
- Half page advertisement in delegate programme
- Company logo and 100 words on the website

If you would like to discuss additional services such as the collation of your symposium attendee names and details, branded lunch bags for attendees or the filming and recording of your symposium, please contact the events team.

## Conference app: £3,500

There will be an official conference app for delegates to download prior to the meeting and onsite. Containing daily schedules and speaker summaries, floor plans, social programme details, links to E-posters and any other relevant information, the app is suitable for iPad, iPhone, Android phones and there is a web version available for users of any other type of device.

- Acknowledgment as conference app sponsor on the conference website and in the delegates programme
- Branded banner to appear on the bottom of each app page and linked to sponsors website of choice.

## Delegate bags: £2,000

Highly visible, long-life bag containing official meeting materials which will be distributed to all delegates, faculty and guests.

### Package Benefits include:

- Acknowledgment and logo in the Conference Programme, app and website
- Sponsor name and logo printed in a prominent location on the conference bag alongside the meeting logo

## Delegate badges & lanyards: £2,000

Prime opportunity to be front of mind for all delegates as they are required to wear their badge throughout the entirety of the conference

### Package Benefits include:

- Acknowledgment and logo in the conference programme, app and website.
- Invitation to sponsor to provide branding for lanyards and logo for badges

**Badges Only: £1,200**

**Lanyards Only: £1,200**

## Pens/paper: £1,000

Sponsor this highly visible item that delegates will use throughout the conference. This package allows a sponsor to place their branded notepads/paper and pens in the official delegate bags, allowing for maximum and sustained promotion both during and after the meeting.

## Advertising: Full page - £1,000, Half page - £500

All adverts for the delegate programme must adhere to the following specifications with artwork to be supplied by the company by an agreed date.

- A5 portrait (full page)/A6 landscape (half page) • Full colour
- Allow 3mm bleed • 300dpi tiff or hi-res PDF

## Delegate bag insert £750

Opportunity for sponsors to place a one page A5 insert of their choice in the delegate bags distributed to all delegates attending the conference.

Inserts will need to be delivered to 21 Portland Place, London prior to the meeting.

## E-Posters: £3,000

Have your company banner displayed on all E-Poster Screens and E-Poster website before, during and after the meeting. The screens are 65" Plasma screens used for presenting posters throughout the meeting.

## Wi-Fi sponsorship: £2,000

Complimentary Wi-Fi will be made available throughout the conference centre. When delegates connect to Wi-Fi through their phone, laptop or Ipad this will be courtesy of you.

**If there is nothing suitable listed above please contact the OAA Events Team on +44 (0)207 631 8882 to discuss alternative options, prices and packages.**

## The OAA are offering a combined Exhibition Package to attend the Three Day Course and the European Congress for £3,000

The Three Day Course in Obstetric Anaesthesia is the Association's annual 'state of the art' course, held over three days in the spectacular setting of Church House, Westminster.

- Held annually for over 30 years
- Leading international experts
- Cutting edge lectures on a wide range of core topics in obstetric anaesthesia and analgesia
- Aspects of maternal medicine and fetal well-being also discussed
- Areas of clinical controversy explored and addressed
- This conference typically attracts around 450 delegates from the UK, Europe and Internationally



## EXHIBITION BOOKING FORM

Name of Company .....

Address .....

.....

..... Postcode .....

Telephone ..... Fax .....

Contact name .....

E-mail .....

**PLEASE NOTE: WE REQUIRE FULL PAYMENT BEFORE THE CONFERENCE. YOU WILL NOT BE PERMITTED TO EXHIBIT IF YOU HAVE NOT PAID IN FULL**

Which meeting would you like to exhibit at:

Obstetric Anaesthesia Brussels 2017: A European Congress (£2,000)

Combined package to exhibit at both meetings (£3,000)

*If you require a larger space or more than one stand please contact the events team to discuss a discounted package price.*

**Please note the details below are for the Obstetric Anaesthesia Brussels Meeting only, a separate booking form will need to be completed for the 3DC.**

**Stand package:** This Exhibition is being sold as table top or space only, If you require a shell scheme package (walls, lights, fascia board, furniture etc) this can be organised at an additional cost through the events team.

Each package includes a 3 x 2 metre area with a 500w power socket, 6ft trestle table, two chairs, refreshments and lunch tickets for two representatives during the meeting. Please remember to bring your own table covering.

I require one 500w power socket

I require one 6ft trestle table and 2 chairs

**Refreshments/lunch (hot-fork buffet):** Refreshments and lunch will be provided for two representatives per stand. Any further lunch tickets that you may require will need to be purchased separately. These will be charged at £45.00 per person, per day, which is the direct cost of catering from the Conference Centre.

I require ..... extra lunch ticket/s on Thursday 18 May

I require ..... extra lunch ticket/s on Friday 19 May

Please note you will be able to purchase additional tickets at the conference, if you are unsure of how many extra tickets you require in advance.

Signature..... Date.....

Our preferred method of payment is by BACS:

Bank name: National Westminster Bank Ltd  
Account name: Obstetric Anaesthetists' Association OAA Meetings  
Sort Code: 60-01-39  
Account number: 47023767  
BIC: NWBK GB 2L  
IBAN: GB41 NWBK 6001 3947 0237 67

If you wish to pay by cheque, please make your cheque payable to 'OAA Meetings' and send it with this form to: OAA Events Team, 21 Portland Place, London, W1B 1PY, Fax no: 0207 631 4352. Alternatively, you will be invoiced for the stand on receipt of this form.

**In the event of cancellation, please email [events@oaa-anaes.ac.uk](mailto:events@oaa-anaes.ac.uk) and cancellations will be subject to a 25% cancellation charge. Any cancellations made on or after 1 August 2016 will be liable for the full stand cost.**